allie brothers

OBJECTIVE

To thrive in an environment that unites my enthusiasm for creating and my desire to help people.

EDUCATION

B.F.A. Graphic Design Auburn University, Auburn, AL May 2023, GPA: 4.0

SKILL SETS

Adobe Illustrator CC Adobe InDesign CC Adobe Photoshop CC Adobe XD CC Procreate Microsoft Office Keynote

COURSE WORK

Illustration Brand Identity Typography Poster Design Package Design Web Design App Design Oil Painting Charcoal Drawing

contact me via email: alliebrothers64@gmail.com

WORK EXPERIENCE

Graphic Designer

eloise design co. MAY 2023-PRESENT

- Leading design of brand development for small businesses
- Designing logo suites and built in-depth brand books
- Executing brand implementation items such as business cards, promotional cards, social media graphics, packaging, and apparel
- Build user-friendly websites using Wix

Graphic Designer & Women's Ministry Intern

Auburn Christian Student Center MAY 2022-PRESENT

- · Conceptualized and developed refreshed branding
- · Create social media graphics to promote events
- Design print materials including info sheets, postcards, and posters
- Plan events, teach women's study groups, and mentor female students

Football Creative Intern

Auburn University Athletics APRIL 2021-APRIL 2023

- Designed graphics for social media as well as individual, personalized graphics for distribution to potential and committed recruits
- Worked on a team with other college interns and senior designers
- Conceptualized designs as well as executed concepts presented by senior designers

Freelance Graphic Designer

Allie Brothers Design AUGUST 2016-PRESENT

- Developed logos and illustrated digital assets for East Alabama Health philanthropic events
- Developed logos, brand guide, business cards and websites for a local veterinary clinic and an online jewelry business
- Designed and assisted in printing wedding stationery
- Designed t-shirt, logos, and posters for the Susan Moore High School Music Department

HONORS & AWARDS

- · CADC Dean's List FALL 2019-SPRING 2023
- Auburn University Annual Graphic Design Juried Show, Three featured works *SPRING 2022, SPRING 2023*
- The Auburn Circle, One featured work FALL 2022

INVOLVEMENT

- · ACSC, Community Group Leader APRIL 2021-MAY 2023
- Camp Agape, Volunteer Counselor FEBRUARY 2022 & FEBRUARY 2023
- Auburn University's Sonic Nation, Vocalist AUGUST 2020-DECEMBER 2021
- · Additonal Volunteering with Lincoln Village and Give Kids the World

portfolio alliebrothersdesign.com